ACTIVITY REPORT
2018-2020
EXECUTIVE SUMMARY
Brazilian Philanthropy Network for Social Justice

Graciela Hopstein
Executive coordinator

Betina Sarue
Programs management

Milena Peres
Operations management

Managing committee

Ana Valéria Araújo
Superintendent of the Brazil Human Rights Fund

Harley Nascimento
Founder and general coordinator of the Fundo Positivo

Henrique Silveira
Executive coordinator of Casa Fluminense

Members

Casa Fluminense (original in portuguese)
Baoba - Fund for Racial Equity
Brazil Human Rights Fund
Brazilian Environmental Education Fund - FunBEA
ELAS+ – Social Investment Fund
Fundo Positivo (original in portuguese)
Casa Socio-Environmental Fund
Baixada
Institute for Climate and Society - iCS
Instituto Comunitário Grande Florianópolis - ICOM (original in portuguese)
Institute for Society, Population and Nature – ISPN
Redes da Maré (original in portuguese)
Tabôa Communitarians Strengthening Association
**Staff**

General coordination  
Graciela Hopstein

Research and data  
Milena Peres

Content organization and production  
recontar | Ana Leticia Silva e Luciana Aguiar

Revision  
Caio C. Maia

Translation  
Dayse Boechat

Photos  
RFJS collection

Graphic layout  
mercurio.studio | Danilo De Paulo  
apeku.com.br | Milena Peres

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Activity Report

2018-2020

This report presents the activities developed by the Brazilian Philanthropy Network for Social Justice (RFJS) between the years 2018 and 2020. The Network gathers thematic funds, community funds and community foundations, grantmaker organizations that support civil society initiatives in Brazil in the fields of social justice, human rights and community development.

To strengthen Brazilian civil society organizations that work with human, racial, gender and socio-environmental rights, as well as community development, through initiatives aimed at broadening philanthropy for social justice.
Next, we present the yearly highlights among the Network’s achievements, set out in the form of a timeline, like a brief overview.

**2018**

**Organization and institutional consolidation**

*In 2018, the Brazilian Philanthropy Network for Social Justice earned recognition as a main player in the field of philanthropy in Brazil, especially for its local partners.*

**MAJOR ACHIEVEMENTS**

- Operational planning
- Publication: “Philanthropy for social justice, civil society and social movements in Brazil”
- Two new members included: the Institute for Climate and Society – iCS and Tabôa Communitarians Strengthening Association
- Community Philanthropy Summit, held in association with GIFE – Group of Institutes, Foundations and Enterprises
The year of 2019 was a time of strengthening of the Brazilian Philanthropy Network for Social Justice, which resulted from its ongoing coordination with strategic players associated with the Brazilian and the worldwide philanthropic ecosystems.

**MAJOR ACHIEVEMENTS**

- Two new members included: Casa Fluminense (original in Portuguese) and the Society, Institute for Society, Population and Nature -ISPN
- Symposium “Expanding and Strengthening Community Philanthropy in Brazil,” held in association with GIFE – Group of Institutes, Foundations and Enterprises, in São Paulo
- Publication and video: “Expanding and Strengthening Community Philanthropy in Brazil”
- Partnerships with the Funders’ Initiative for Civil Society – FICS, Porticus and the Inter-American Foundation – IAF
- Constructing the RFJS Theory of Change and Strategic Planning for 2019-2024
Strengthening the Brazilian Philanthropy Network for Social Justice in the field

The development of initiatives associated with the program areas entailed the RFJS’s strategic reinforcement in the year 2020.

MAJOR ACHIEVEMENTS

• RFJS Strengthening Project, including two subprograms: Capacity Building Program and Support Program
• Covid-19 front line on the institutional website, describing the initiatives implemented by the member organizations
• Engagement of the executive coordination team for the Study and Publication: The Impact of Covid-19 on Brazilian SCOs
• Proposal for the Giving for Change program
• Two new members included: the Brazilian Environmental Education Fund – FunBEA and Redes da Maré (original in Portuguese)
• Panel on Philanthropy and Social Movements, in association with GIFE – Group of Institutes, Foundations and Enterprises
• Communication: blog on the institutional website, drafting original articles, publishing contents produced by member organizations and partners, monthly newsletters, daily posts on social media
Since 2018, the Network has conducted annual surveys with its members in order to map and gather information about their work, so that a current database will be available to allow for the building of historical numbers, but mainly to afford the work done in the Brazilian philanthropic ecosystem more visibility, with a focus on social justice, human rights and community development. These are some of the trends:

AN EXPANDING NETWORK

6 new institutions have joined the Network between 2018 and 2020, which now comprises 13 member organizations.
NUMBER OF MEMBER ORGANIZATIONS
OF THE RFJS, PER YEAR

<table>
<thead>
<tr>
<th>YEAR</th>
<th>NUMBER OF ORGANIZATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>9*</td>
</tr>
<tr>
<td>2019</td>
<td>11**</td>
</tr>
<tr>
<td>2020</td>
<td>13***</td>
</tr>
</tbody>
</table>

* Brazil Human Rights Fund, Baoba - Fund for Racial Equity, Casa Socio-Environmental Fund, Instituto Comunitário Grande Florianópolis – ICOM (original in portuguese), Baixada, Fundo Positivo (original in portuguese), Institute for Climate and Society – iCS, Tabôa Communitarians Strengthening Association.
** Inclusão da Casa Fluminense (original in portuguese) e Institute for Society, Population and Nature – ISPN
*** Inclusão do Brazilian Environmental Education Fund – FunBEA e Redes da Maré (original in portuguese)

LOCAL FUNDS CREATED PREDOMINANTLY
IN THE 2000S

<table>
<thead>
<tr>
<th>PERIOD</th>
<th>NUMBER OF ORGANIZATIONS CREATED PER PERIOD</th>
</tr>
</thead>
<tbody>
<tr>
<td>1997-2001</td>
<td>2</td>
</tr>
<tr>
<td>2002-2006</td>
<td>3</td>
</tr>
<tr>
<td>2007-2011</td>
<td>4</td>
</tr>
<tr>
<td>2012-2016</td>
<td>4</td>
</tr>
</tbody>
</table>

Source of information for the survey “The member organizations’ work in 2019 and 2020” (RFJS, 2021)

Most of the member organizations were founded as of the 2000s, when international philanthropy and cooperation began the process of exiting Brazil, leaving behind a growing need for funding for the initiatives proposed by civil society organizations, which was partly covered by Brazilian funds – thematic funds and community funds – mainly in the fields of social justice and human rights.
Growing donations to civil society organizations

The survey conducted by the Network gathered information about direct donations, tied to funding pass-throughs, as well as indirect donations, involving the funding of capacity-building activities, covering operating costs, etc.

In the year 2020, a total amount of **R$ 94,001,365.01** was donated directly to civil society organizations, which represents a **100% increase** as compared to the donations made the year before (**R$ 48,825,036.90 donated in 2019**). This data is significant, considering the political and economic crises faced by Brazil, which impact the segment in terms of the social organizations’ financial and institutional sustainability, especially those engaging in the defense of rights, clearly affected by the current political scenario (by both the shortage of funding and the closing of civic spaces).
DIRECT AND INDIRECT DONATIONS BY RFJS MEMBER ORGANIZATIONS, PER PERIOD AND YEAR

Source of information for the survey “The member organizations’ work in 2018” (RFJS, 2019) and the survey “The member organizations’ work in 2019 and 2020” (RFJS, 2021).
## Direct and Indirect Donations by RFJS Member Organizations, Per Period and Year

<table>
<thead>
<tr>
<th></th>
<th>From Their Creation Through December 2017*</th>
<th>In the Year 2018</th>
<th>In the Year 2019</th>
<th>In the Year 2020</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Direct Donations</strong></td>
<td>R$148,542,179,23</td>
<td>R$35,290,230,91</td>
<td>R$48,825,036,90</td>
<td>R$94,001,365,01</td>
<td>R$326,658,812,05</td>
</tr>
<tr>
<td><strong>Indirect Donations</strong></td>
<td>R$45,893,741,27</td>
<td>R$11,844,685,78</td>
<td>R$9,213,729,06</td>
<td>R$10,918,463,92</td>
<td>R$77,870,620,03</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>R$194,435,920,50</td>
<td>R$47,134,916,69</td>
<td>R$58,038,765,96</td>
<td>R$104,919,828,93</td>
<td>R$404,539,432,08</td>
</tr>
</tbody>
</table>

Source of information for the survey “The member organizations’ work in 2018” (RFJS, 2019) and the survey “The member organizations’ work in 2019 and 2020” (RFJS, 2021).

* The organizations Redes da Maré and the Brazilian Fund for Environmental Education – FunBEA were part of the Brazilian Philanthropy Network for Social Justice after conducting the survey “The performance of member organizations in 2018” and do not participate in the composition of this column.

FROM THEIR CREATION THROUGH DECEMBER 2017*  
**R$ 194,435,920,50**

TOTAL DIRECT AND INDIRECT DONATIONS  
**R$404,539,432,08**
### Direct Donations and Support from RFJS Member Organizations, Per Period and Year

<table>
<thead>
<tr>
<th>Period</th>
<th>Direct Donations</th>
<th>Support</th>
</tr>
</thead>
<tbody>
<tr>
<td>From Their Creation Through December 2018</td>
<td>R$ 183,832,410.14</td>
<td>4,881</td>
</tr>
<tr>
<td>In the Year 2019</td>
<td>R$ 48,825,036.90</td>
<td>685</td>
</tr>
<tr>
<td>In the Year 2020</td>
<td>R$ 94,001,36.01</td>
<td>2,049</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>R$ 326,658,812.05</strong></td>
<td><strong>7,615</strong></td>
</tr>
</tbody>
</table>

Source of information for the survey “The member organizations’ work in 2019 and 2020” (RFJS, 2021).

Reviewing the trajectory of the donations from the Network’s member organizations from the founding of each organization through the year 2020, which amount to R$ 404,539,432.08, it is important to highlight that the organizations comprising the Network are an important source of funding for the grassroots organizations, engaging in the defense of the rights of political minorities in Brazil.

Please note that the donations made by the Network’s member organizations – direct and indirect – result in the pass-through of funds to the bases, that is to say, once donated, the funds are managed by all kinds of social leaderships, groups and organizations.
Grantmaking: numerous support strategies

SUPPORT STRATEGIES EMPLOYED BY RFJS MEMBER ORGANIZATIONS

<table>
<thead>
<tr>
<th>SUPPORT STRATEGIES</th>
<th>NUMBER OF ORGANIZATIONS USING EACH STRATEGY</th>
<th>% TOTAL ORGANIZATIONS USING EACH STRATEGY</th>
</tr>
</thead>
<tbody>
<tr>
<td>CALL FOR PROPOSALS</td>
<td>11</td>
<td>84.6%</td>
</tr>
<tr>
<td>INVITATIONS LETTERS TO SUPPORT SPECIFIC PUBLICS</td>
<td>8</td>
<td>61.5%</td>
</tr>
<tr>
<td>DIRECT SUPPORT DELIVERED THROUGH FUNDS OR EMERGENCY ACTIONS</td>
<td>11</td>
<td>84.6%</td>
</tr>
<tr>
<td>DIRECT SUPPORT DELIVERED THROUGH PORTFOLIOS</td>
<td>3</td>
<td>23.1%</td>
</tr>
</tbody>
</table>

Source of information for the survey “The member organizations’ work in 2019 and 2020” (RFJS, 2021)

In regard to the support strategies, it is worth noting that the majority of the member organizations holds call for proposals (84.6%) for the selection of projects, and sending invitation letters for supporting specific publics (61.5%). The emphasis on emergency actions is striking, since 84.6% of the members have been strategically supporting organizations, activists and leaderships in situations of risk and/or vulnerability.
Rede de Filantropia para a Justiça Social